



## Can You Do Business Alone?

Hi, I'm Sharon Jurd and welcome to my Biz Blitz Video. Today, I'm coming to you on location from one of my live events and I'm recording this video to make sure that you get this into your inbox on time.

Today, I wanted to talk to you about, "**Can you do business alone?**". This is the question I'm asking. Can you do business alone, really? When you're in business, a lot of times it is a very lonely place and you do feel alone. What I want to say to you today is, to answer that question, the absolute, shortest answer is no, you cannot do business alone.

Firstly, **you need customers, you need suppliers, you need people around you** that you need to build relationships with to keep your business going. You need to spend time with one, your current customers or your new customers, but also your suppliers that supply you product or services to make sure that your business keeps running smoothly. So that's firstly who you need.

Secondly, **I believe everybody needs a coach.** You cannot be in business unless you have a coach. That's my belief. You may have a different belief but all of the business owners, entrepreneurs who are very, very successful, who inspire me, who I look up to, who coach me, who mentor me, all of the them, everyone one of them, a hundred percent of them have a coach.

If you haven't got a coach, consider getting one because you are behind the eight ball if you haven't because people in business now are realising that having a coach is an imperative part of their business growth and also their self growth as well.

Thirdly, **collaboration.** You need to be collaborating with people. If you're running events, get together with other people and run an event. Get together with people who do podcasts, get together with people and do Facebook lives. How can you collaborate with people around you who are also doing amazing things?

Look for the people who are talking to the same audience that you would like to talk to and do something together. One, it expands your reach of people



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that you previously didn't know so you get to meet their tribe, their audience and give great value to their tribe and their people.

Secondly, the best thing about collaborating is it's a load of fun. I have great excitement doing events with other people and going and speaking at other people's events because I see my friends and I get to spend some time with them because we're very, very busy in business. We always say, "We've never got enough time to go and see people and do some crazy stuff." Collaborate, do an event, get together with other people and that will give you a real excuse to spend some time with people.

My answer to my question is, "Can you do business alone?", **no**. You need suppliers, customers, coaches, and some friends to collaborate with along the way.

If you think that this video has been of value, please share it with your friends, family, and colleagues, because I want to help as many people as I can and I need your help to do that.

I'm Sharon Jurd and we'll talk very soon.