



## When Does Real Success Start?

Hi. I'm Sharon Jurd and welcome to my Biz Blitz Video. Today, I want to talk to you about **success** and when does real success actually start? I've had lots of conversations with people about the measurement of success and when are you successful?

When you get there, is it a journey? I wanted to talk to you about when does it actually start, because we don't talk about that too much, really.

I'll tell you what it is not to begin with. It is not about how much money you make. It is not about how many clients you have; it is not about the profit, it is not about how many people you employ. If it is not about those things, then what is success really and when does it start? Well, I'll tell you, I know exactly when it starts.

Success starts when you actually realise **how you can help more people**. Let me say that again. Real success starts when you absolutely know how to help more people. Because in reality, the more people we help would be a very good measurement of our success, because I know from talking to coaches, speakers, business owners, they all have the same desire; the genuine people in business have the same desire and that is to **help more people**.

What I see around some business owners, whether they're speakers or coaches or in other industries, is they're playing really small and they're not allowing themselves to share their knowledge, expertise, stories, etc. out to as many people as they can and when that switch is clicked, just for that moment when they realise how they can help more people, that's when their **real success begins**.

I hope that you have already realised how you can help more people. If you are unsure, if you're saying to yourself, "I do want to help more people, but I'm not sure how I do that", reach out to me. We can have a chat and I'll give you some ideas, we can brainstorm your business and really switch that for you so you have absolute clarity on how you can help more people and then your success will start.



## When Does Real Success Start?

I hope this video has been of value today. If it has, please share it with your friends, family and colleagues, because I want to help as many people as I can and I need your help to do that.

I'm Sharon Jurd and we'll talk very soon.