



# HOW TO GROW YOUR COACHING BUSINESS REALLY FAST

Hi! I'm **Sharon Jurd** and welcome to my **Biz Blitz**. Today, I want to talk about **HOW YOU GROW YOUR COACHING BUSINESS REALLY FAST**.

We don't want to grow a business slow. So, I'm going to talk about **FAST PACE** here.

The first thing I want to talk to you about is, **DON'T COMPLICATE SOMETHING THAT ISN'T COMPLICATED**.

People get in and want to start a coaching business and then they think they have to build an online program.

It's going to take them two years to build, and I have seen people take two years still building their online program and haven't earned any money.

Get out and talk to people. Don't complicate it. Just simplify what you're doing and have a very simple business model.

Secondly, **FOCUS ON YOUR COACHING BUSINESS**.

Don't focus on what people say to you that you should be doing or shouldn't be doing. Just focus on getting coaching clients.

What is it that's going to get me to the goal? If you want three coaching clients, 30 coaching clients, focus on doing that and that's where you spend your time, energy, and money.

The other thing is, **OFFER GREAT VALUE TO YOUR CLIENTS**.

Give them a great experience.

I build all of my businesses on client experience, what is it that people coming to you, would say, *"Sharon does that and you know, and this is what Sharon did for me."*



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Make sure that you give them great value with a great client experience.

## **My points for you to grow businesses fast is:**

- ✓ Don't complicate it, don't get bogged down in the detail around your niche, your logo, your website, your online program. They're all-time consuming things that will not get you started quickly.
- ✓ Focus on your coaching business. Keep laser focused on what you want to achieve, and
- ✓ Add great value with a client experience second to none.

If you want to learn more about building your business and how you get clients fast, I'm running my **Grow Your Coaching Biz Workshop** here on the **Gold Coast** between the **19th and the 21st of May**.

<https://coaching.smicoachinginstitute.com/>

I'm going to share with you how to build a business model, how to attract clients without spending any money and building that business very very fast.

I'd love you to join me.

If this video has been of value to you please share it with your friends, your family and your colleagues because I want to help as many people as I can and I'd love your help to do that.

I'm **Sharon Jurd** and we'll talk soon!