



How Do I Get More Clients?

Hi I'm **Sharon Jurd**, and welcome to my **Biz Blitz**.

Today, I wanted to talk to you about a question I get asked from potential coaching clients or people who are in the coaching industry.

They always ask me, "**How do I get more clients?**" and they go looking for strategies around marketing and social media.

I wanted to share with you some other things we need to think about when we're wanting more clients.

Firstly, **work on yourself**.

Grow yourself and learn more skills.

I say that we have tools in our tool belt where we're adding tools all the time, so you have tools to attract more clients.

So, work on yourself, always be learning.

Secondly, **work on your thoughts**.

Check in on what you're telling yourself.



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Are you thinking you're not good enough?

Are you doubting if people would pay for your services?

Negative thoughts or **thought patterns** can hold you back, **so check in and change that around so you're not saying those things to yourself.**

Thirdly, you may need to **work at an unconscious level** because if there is a conflict between your conscious mind and your unconscious mind, your unconscious mind is going to win every time.

So, you may need to dig a bit deeper and go into your unconscious level to make sure you're clearing any of those limiting decisions you have made.

If you want to find out more about working on yourself, working on your thoughts, and working at an unconscious level, you may want to come along to my **3-Day Modern Hypnosis Workshop**.

I'm holding this year; it's a **once-a-year event, fully VIRTUAL EVENT**, so you can be anywhere in the world and attend.

You'll learn not only about **Hypnosis** but also about language—how you speak to yourself—and how that affects your ability to attract clients.



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If you want to know more, click here:

<https://hypnosis.smjcoachinginstitute.com/>

Come along, attend, and find out how you can stop that conflict with your unconscious mind and your conscious mind.

I hope this has been of help to you today. If it has, please share it out with your friends, your family, and your colleagues because I want to help as many people as they can, and I'd love your help to do that.

I'm **Sharon Jurd**, and we'll talk soon.